## **BUTTERCRUMBLE**

# The creative communications studio for the young-at-heart

We set the stage for magic by granting the power of self-expression to young-at-heart, educational and family brands. How? Through creative solutions and specialist sector knowledge.

### Why partner with us?

Our specialist blend of consultancy, design and illustration benefits family-focussed brands. We're here for those who want to connect, authentically, with their audience. We achieve this by eradicating soulless, forgettable brands and boosting overall marketing content through creative and engaging visuals.



#### We're delighted to offer:

- Brand identity and strategy
- Trend research and analysis
- Illustration
- Packaging design
- Mural creation
- Co-designing facilitation
- Retailtainment
- Website design
- Retail pos design
- Accessible interpretation design (UKAAF and WCAG standards)

#### **Our community**

We want to help family audiences through design. As we understand your industry's specific success criteria and funding processes, we can boost success. We'll accomplish this whilst still doing what feels right, ethical and supportive.

#### Our partners

- John Lewis & Partners
- Mamas & Papas
- © Chester Zoo
- Mini First Aid
- ☼ ...And more!



At Buttercrumble, we're a super-synced team, here for all your creative communication needs. We work with clients worldwide from our bases in Leeds and London.

- ☼ Abigail Baldwin · Director · abigail@buttercrumble.com
- Chloe Baldwin · Director · chloe@buttercrumble.com
- Find out more: www.buttercrumble.com

